# **Computing Semantic Relatedness** from Human Navigational Paths on Wikipedia IU



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# **1. Introduction**

#### Problem definition

Compute semantic relatedness between two Wikipedia concepts

## **Research Questions**

- Are navigational paths useful for calculating semantic relatedness?
- Which kinds of navigational paths are particularly useful?

## *Contributions*

### We show that

- human navigational paths provide a viable source for calculating semantic relatedness between concepts in information networks
- specific subsets of paths can increase the quality of semantic relatedness calculations



Figure 1: Examples of information used on Wikipedia for calculating semantic relatedness

Dataset "TheWikiGame" Collection of 1.8 million click paths on Wikipedia Navigation from a given start page to a given target page

# 2. Methodology

Calculating semantic relatedness on paths

- First order co-occurrence information through sliding windows
- Cosine similarity between co-occurrence vectors

## Evaluation

- Use WordSimilarity 353 data set [Finkelstein2002]
- 353 pairs of English words and names, mapped to Wikipedia concepts, similarity rating added
- Spearman Rank Correlation between WordSim353 and our results

# Path Selection Experiments

- Select smaller path subsets according to certain path features
- Ten accumulating subsets towards the total number of visited nodes
- Calculate Spearman Rank Correlation for each path subset

- in this work we focus on navigational paths through the link structure



C. F. Gauß Franks

	Asteroid	C. F. Gauß	Germany	Franks	Ireland
Asteroid	0	1	1	0	0
C. F. Gauß	1	0	1	1	0
Germany	1	1	0	1	1
Franks	0	1	1	0	1
Ireland	0	0	1	1	0

Figure 2: Illustration of the sliding window mechanism for a window size of 3 and the resulting co-occurrence matrix

# 3. Results



- Human navigational paths are useful for calculating semantic relatedness between concepts (see Table 1)
- A small portion of human paths (exhibiting a low average mean indegree) shows globally best performance (see Figure 3)

Window size	None	2	3	4	5
Accuracy	0.644	0.636	0.706	0.713	0.686

Table 1: Semantic relatedness accuracy

Figure 3: Semantic relatedness of selected path subsets for window size 3

### 4. Future Work & Outlook

- Extend datasets and path selection strategies
- Investigate implications of our observations on models of human navigation on the Web
- Envision that future methods focus more on usage data
- Produce subjective scores instead of plain objective ones

#### **5. References & Acknowledgements**

- [Finkelstein2002] L. Finkelstein, E. Gabrilovich, Y. Matias, E. Rivlin, Z. Solan, G. Wolfman, and E. Ruppin. Placing Search in Context: The Concept Revisited. ACM Transactions on Information Systems, 20(1):116–131, Jan. 2002.
- [West2009] R. West, J. Pineau, and D. Precup. Wikispeedia: An Online Game for Inferring Semantic Distances between Concepts. In Proceedings of the 21st International Joint Conference on Artifical Intelligence, IJCAI '09, pages 1598–1603, San Francisco, CA, USA, 2009. Morgan Kaufmann Publishers Inc.

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